

HUNDEN PARTNERS: SELECT EXPERIENCE

Placer Valley, California

@the Grounds Market and Financial Feasibility Study

2015; 2024-2025

Hunden Partners has led a team on two occasions to study facilities and programming @the Grounds in Placer Valley, California. In 2015, Hunden performed a market and financial feasibility study for a new multipurpose indoor sports, recreation, event and meetings facility. Opened in 2020, the Roebbelen Center @The Grounds boasts 49-foot ceilings and 250 feet of column-free clear spans, making it an ideal venue for tournaments, trade shows, festivals and graduations. Most recently, in late 2024, Hunden began a study of the full 60 acre @the Grounds campus. The goal of the Plan is to provide a framework for strategic growth, future utilization, optimization and development of long-term capital improvements for the Campus. Hunden provided short- and long-term strategies to maximize the potential positive impacts of expansion, created demand and financial models to indicate projected performance, and completed an economic, fiscal and employment impact analysis to show the projected return on investment to the community.

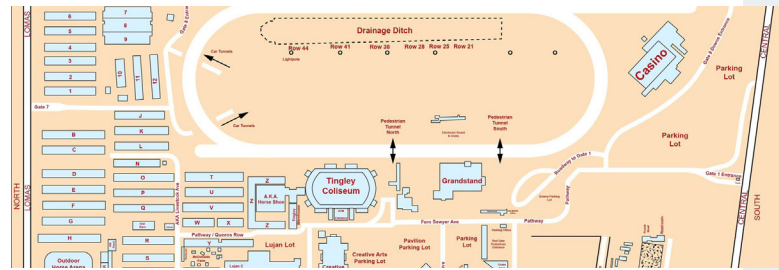


Albuquerque, New Mexico

New Mexico State Fairgrounds Optimization and Future Use Study

2025

Stantec engaged Hunden Partners to provide specialized market and economic analysis services in support of the New Mexico State Fairgrounds Master Plan. The purpose of this effort is to inform and shape a transformative redevelopment and programming strategy for one of New Mexico's premier event destinations. Hunden's scope included a detailed assessment of Expo New Mexico's current utilization, market position, and competitive context, as well as future opportunities for expanded event programming and supporting uses such as hotel, retail, and residential components.



Hunden provided actionable recommendations that guide facility improvements, potential new development scenarios, and strategic investment priorities for the Fairgrounds. Implications for both indoor and outdoor event spaces, enhanced supporting amenities, and a robust economic, fiscal, and employment impact model to inform long-term planning decisions were made.

Indianapolis, Indiana

Indiana State Fairgrounds Land Use Study

2024-2025

Hunden Partners was engaged by an architect firm to provide a market and submarket supply and performance analysis, competitive set performance analysis, and review of proposed and under construction projects that may impact the future of the Indiana State Fairgrounds. The comprehensive land use analysis included a mixed-use opportunity analysis for new development on the Indiana State Fairgrounds site, potentially including hotel, retail and restaurant, housing, and outdoor sports fields. Hunden made recommendations for the highest and best uses of the site.

